

Economic Development Training For Businesses and Entrepreneurs

Sponsored by Mason Chamber of Commerce
& Hill Country Telephone Cooperative

A Customized e-Commerce Training Course With Businesses In Mind

Thursday, July 22, 2010

8:00am - 11:30am

**Hill Country Telecommunications Office
100 Fort McKavitt, Mason, Texas**

Drinks and Snacks Provided • Live Demonstrations
Free of Charge

**Please RSVP: Call Mason Chamber of Commerce
325.347.5758**

Topics Covered

Economic Development Seminar for Businesses & Entrepreneurs will:

- Train companies of all sizes and individuals to use e-Commerce and web-based tools to stimulate economic growth and operate more efficiently.
- Demonstrate how to create an online presence and how to use social networking to generate online activity.
- Show examples of portals being used to aggregate businesses into online malls.
- Give an overview of telecommunications, broadband and the Internet, along with consumer trends and a list of resources for your use.
- Educate businesses on how to work together on e-Commerce for the benefit of the entire community.

Cronin Communications creates this training course with Mason in mind.

The online presence and activities of Mason Businesses has been researched and evaluated to ensure a customized training course. Creating profiles based on products, size, scope and customer base, Cronin will offer e-Commerce strategies for each business segment in our community.

During the course, opportunities will be studied and shared on how to strengthen and grow your business. In addition to demonstrations, case studies will be offered on how other rural businesses are effectively using the Internet and World Wide Web in their economic development efforts.



Hill Country
TELEPHONE COOPERATIVE

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Presented by

CRONIN
COMMUNICATIONS



The Cronin Leadership Team:
Kate Johnson, Terri Owens and Ryan Dutton